



## Information I May Need for Your Website

- Home Page
  - Address (Customer Intake Form)
  - Phone Number (Customer Intake Form)
  - Business Hours
  - Do you have an e-mail?
  - Do you want one that is domain specific?
  - Images
  - Logo (Check the box on the Customer Intake Form, if I am creating one for you)
  - Wording for welcome
  - Wording for description of what you do
  - Candid or decorative pics
- About Us Page
  - Family/Company Photo
  - Wording about how you got started
  - Wording about your family/company
  - Candid or decorative pics
- Contact Us Page
  - Which contact forms do you want to use (eg-complaint, general contact, RFQ)?
  - What information you want back from this page (eg-name, phone, message, etc.)?
  - Candid or decorative photos
- Shop Page
  - Description of what you offer (categories and individual products)
  - Any specials or package prices
  - Prices
  - Do you want a scheduling/appointment booking app?
  - PayPal information
  - Any other payment form information
  - Product
    - Images
    - Prices
    - Descriptions
  - Do you need a before and after program (eg-landscaping, weight loss)?
  - Do you need gift cards?
  - What is your PayPal/Square/Stripe/Venmo username or e-mail for payments?

\*\*\*When dropping images into the Dropbox folder, name them what they actually are (eg-Large Metal Sunflower Vase, Small Tote Bag). Don't worry about optimization, I will take care of that for you.